

# SEX TRAFFICKING:

When a person is lured, tricked or manipulated to sell their body to make money for someone else.

It can happen to **anyone** regardless of



age



culture



income



orientation



gender



neighbourhood

Traffickers **find** victims through

online schools malls parties libraries bus stops



Victims are often **recruited** by someone they know:

**1/3** by males  
they considered  
to be their **boyfriends**<sup>1</sup>

**25%** through  
**friends**,  
often victims themselves<sup>1</sup>

Traffickers **lure** victims with **promises of:**



love



lifestyle



security



acceptance



money



attention



gifts



drugs &  
alcohol



shelter



food

# Tell someone you trust...



## If you feel:

Like you're being made to do things you're not comfortable with

Disrespected or powerless

That you don't have any control

That you don't have a choice or other options



## If you hear things like:

"Don't tell anyone"

"It's our secret"

"You owe me"

"I need you to do something just this once, for our future together"



## If you notice these warning signs:

Isolates you from family and friends

Buys you lots of expensive things

Encourages you to skip school, miss curfew, try drinking or drugs

Promises you a better life

Encourages you to be secretive about them and your whereabouts

## Know the **signs**. Trust your **instincts**.

### HOW TO GET HELP

If you or a friend are in imminent danger, call 911.

If you have questions, talk to a trusted adult or contact:

#### Kids Help Phone

1-800-668-6868 or text CONNECT to 686868

#### Canadian Human Trafficking Hotline

1-833-900-1010 or

[canadianhumantraffickinghotline.ca](https://canadianhumantraffickinghotline.ca)

#### Covenant House Toronto

1-800-435-7308

#### Toronto Police

#### Human Trafficking Enforcement Team

416-808-4838 or [humantrafficking@torontopolice.on.ca](mailto:humantrafficking@torontopolice.on.ca)



**Covenant  
House**